

Affordable,
Sustainable &
Serene

Sustainable Rental Project



Vision: To create a sustainable and serene community for women ages 50+
in Rincón de Guayabitos,
on the Riviera Nayarit coast of Mexico

Opportunity: Growing demand for adult-only rentals and sustainable tourism

Serenity Suites
Sustainable Community



EXECUTIVE SUMMARY

- We envision a vibrant community where residents embrace **holistic** living, forge meaningful **connections**, and contribute to a **sustainable** future, fostering a sense of belonging and **well-being** for all.
- Our investment goal amounts to \$300,000 USD which will be used for property development, infrastructure setup, marketing, and initial operational costs.
- We are committed to excellence, sustainability, and long-term residents' satisfaction.

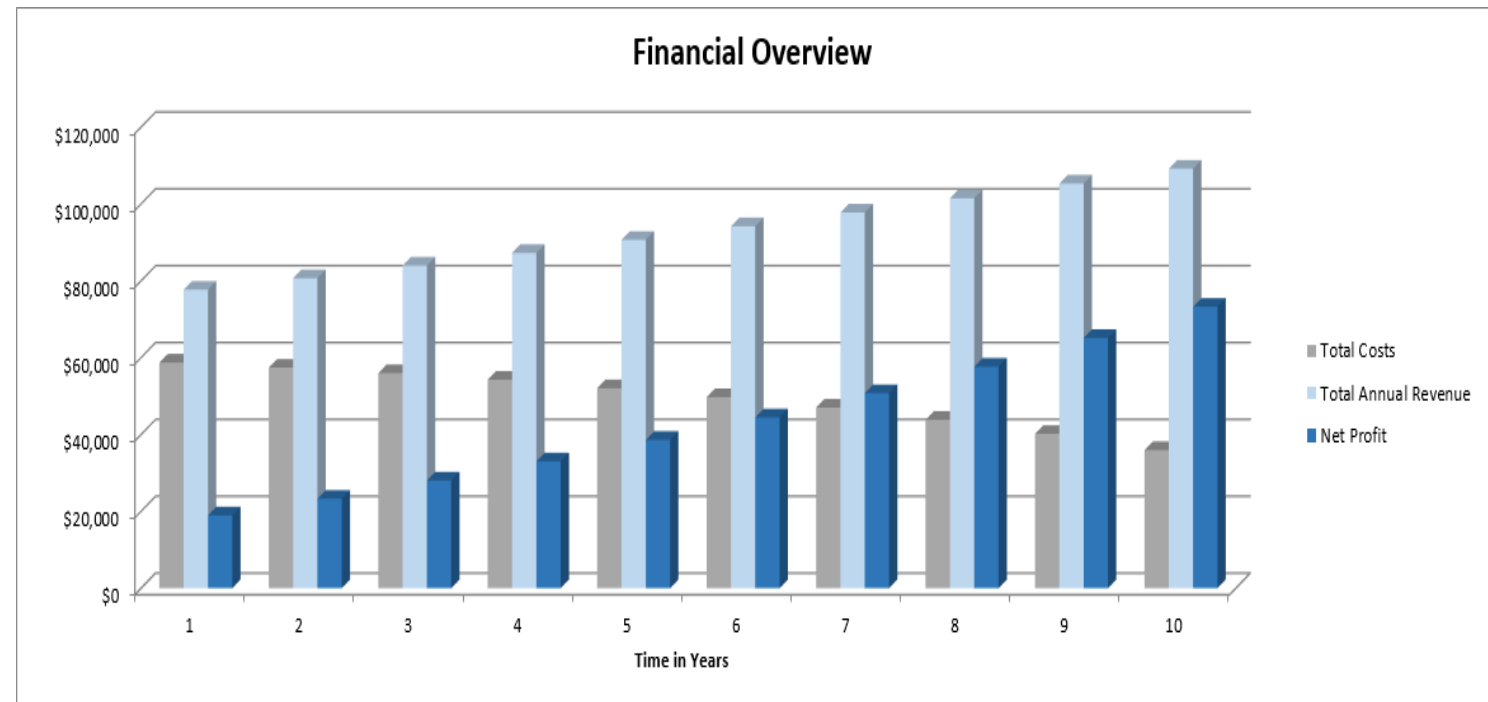
MARKET OPPORTUNITY

- **Growing Trend:** Domestic travel from the US, Canada & Australia is on the rise.
- **Target Market:** Serenity Suites is in the perfect position to capitalize on this growing trend.
- **Target audience:** women aged 50+ seeking a sustainable and tranquil, long-term rental community.



FINANCIAL OVERVIEW

- **Investment Requirement:** We are currently seeking an investment of \$300,000 USD.
- **Financial Strategy:** We are committed to financial prudence and operational excellence for long-term stability and growth.



BUSINESS DESCRIPTION

In the heart of our project lies a dedication to sustainable and socially responsible living, fostering a community of like-minded individuals. Our guiding principles, encapsulated in the motto: ***"Affordable, Sustainable & Serene"*** reflect our unwavering commitment to offering an accessible, environmentally conscious and tranquil lifestyle.



MEET THE TEAM



Irene Rhodes, MBA PMP
Founder & CEO



Justin Babcock
Sustainability &
Technical Maintenance
Expert



Faith Wanjiru
Executive Assistant

DEVELOPMENT PROGRESS AND OVERVIEW

- **Site Preparation:** The property has undergone extensive clearing, removing jungle overgrowth & ensuring safety by eliminating harmful reptiles.
- **Infrastructure Development:** Earthwork has been completed, leveling the terrain & removing debris to prepare for construction.
- **Utility Installation:** Key utilities, such as city water, sewage, and electrical services, have been efficiently installed onsite laying out groundwork for development.
- **Enhanced Amenities:** We have provided a residential RV parking and a dedicated cargo trailer for storage.



ACTION PLAN

- **Unique Residential Environment:** Create an exclusive living space that promotes residential bonding.
- **Sustainable & Community Contribution:** Integrate eco-friendly practices and support local initiatives.
- **Resident Engagement & Retention:** Foster active participation and satisfaction among residents for long-term residency.

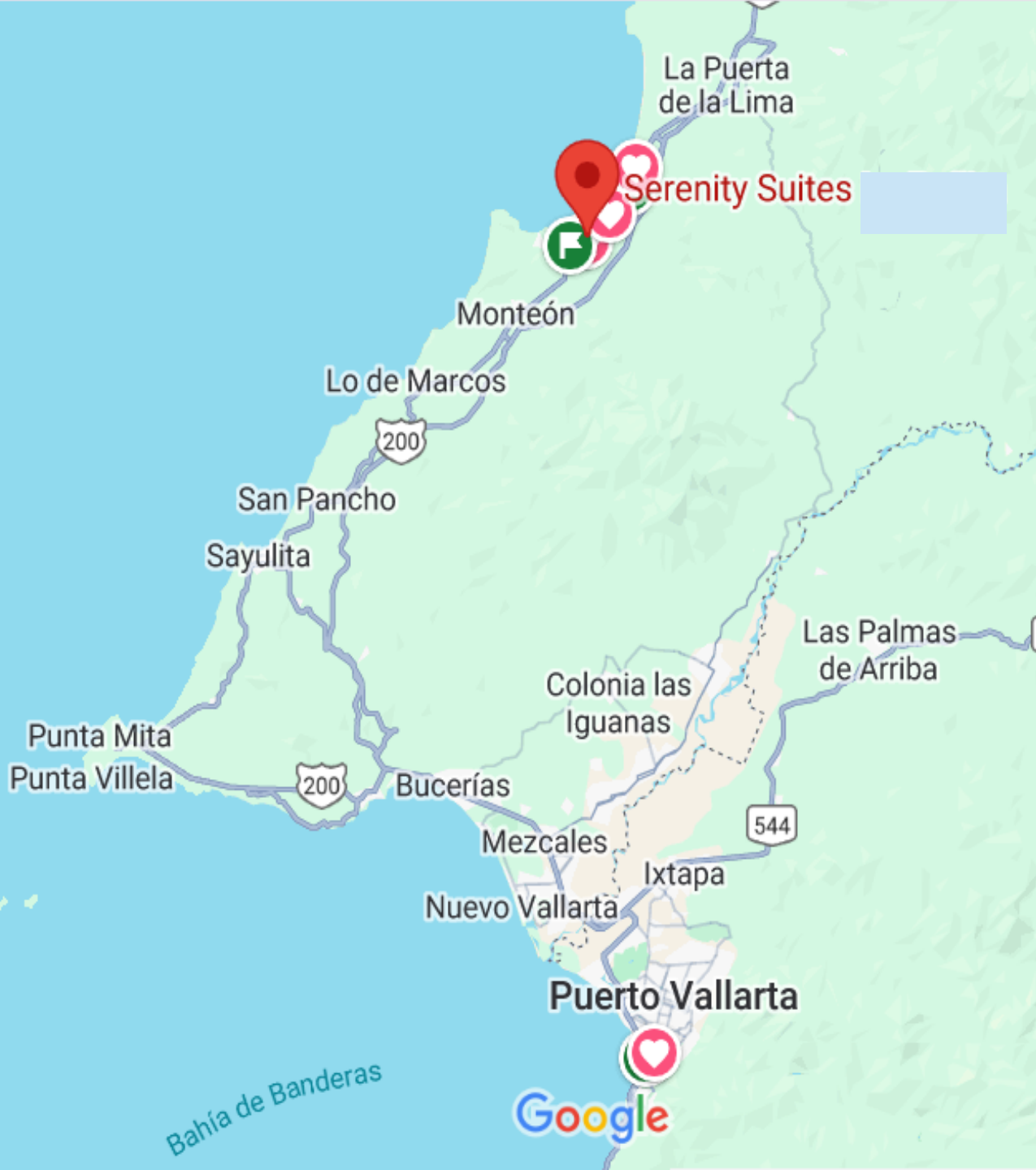


INVESTMENT OPPORTUNITY



Consider investing in Serenity Suites for:

- **Financial Prudence & Operational Excellence:** We prioritize fiscal responsibility and operational efficiency to ensure sustained growth.
- **Social Responsibility:** Your investment supports a socially conscious endeavor committed to making a positive impact on both the environment and the community.
- **Clear Roadmap for Success:** Benefit from a transparent and well-defined plan that outlines our path to success, providing confidence and assurance to investors.



**CONCLUSION
&
THANK YOU**

Irene Rhodes, Founder & CEO
Serenity Suites

Sustainable Community®

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